



Getting to know you

If you think going to the dentist means you'll be "processed" in a clinical, unfriendly office, think again.

Our staff will not only know your name, they'll probably get to know where your kids go to school and what sports they play. Plus you're welcome to enjoy a cup of coffee in the waiting area.

We take pride in getting to know you. What matters to you is what matters to us. Best of all, we'll tell you about options you have that you may not have considered.

Special Offer!

Teeth whitening for just \$89! Call for an appointment within 30 days and bring this brochure to your visit.

R A N D A L L F R E E M A N
126 East Main St. Victor, NY 14564
DDS, MPH, Innovative Dentistry

The expertise you need.
The service you expect.
An office that feels like home.



Not just a dentist.
A dentist who teaches dentists.

R A N D A L L F R E E M A N
Assistant Clinical Professor U of R
DDS, MPH, Innovative Dentistry

Victor Office
126 East Main Street (Route 96)
Victor, NY 14564
585.924.2160

Bloomfield Office
54 West Main Street
Bloomfield, NY 14469
585.924.3131

www.dentalprofessor.com

Welcome to the new world of dentistry

Times have changed, and so have the methods used to keep your teeth healthy and looking good. We recognize the need to stay on top of the ever-changing procedures used to keep our patients smiling.

The world of cosmetic and restorative dentistry gives you more options than you may realize. Think about the possibilities:

- Professional teeth whitening for just \$89.
- Porcelain veneers that give you model-perfect teeth – in a single visit
- Invisible tooth straightening with Invisalign® transparent trays
- Attractive porcelain crowns or mercury-free white fillings

Just a few visits may be all you need to restore your dental health and get you back on track for a lifetime of healthy teeth and gums. Best of all, your children could grow up never knowing a cavity. By applying sealants to molars as they emerge, "trouble spots" are covered up and many children remain cavity-free.

"My hygenist always takes the time needed to do a good job and never makes me feel rushed. I'm also impressed with how accessible Dr. Freeman is. I had a bad toothache once and he found a way to squeeze me in."

— Joyce Brantl, patient

Crowns and veneers in just a day

You know the feeling. Bite down too hard on a piece of popcorn, and suddenly you're faced with the pain and inconvenience of a crown. One visit to be fitted with a temporary restoration. Weeks of waiting while a permanent crown is crafted. And a second visit to have the problem finally resolved.



We're proud to offer the convenience of restorative

work with our state-of-the-art **Cerec system**. After just one visit, you'll walk away with permanent crowns, veneers, and onlays. This means fewer injections, less drilling, and less time out of your hectic schedule. Plus Cerec restorations are ceramic, which eliminates much of the sensitivity to hot and cold foods.



Before



After



Six months to straight teeth for adults

If you didn't wear braces as a child and wish you had, give us a call. With the latest in orthodontics, you can have a smile to be proud of in just six months. No more waiting three years for those teeth to take shape.

For about the same price as traditional orthodontic treatment, you'll be fitted with brackets and an elastic wire that continuously pull your front teeth into shape. Only your front teeth are corrected, so there's no lengthy wait for your bite to be adjusted.

"I was very intrigued with the idea of straightening my teeth in such a short time. After the initial consult, I decided to go for it. My smile went from crooked to gorgeous in less than 6 months." It was such a positive experience, I designed this brochure for Dr. Freeman to help him get the word out."

— Mary Anne Brugnoli
Brugnoli Design

When you need work done

No one likes to have dental work done, especially if it will take some time. And now there's an alternative—I-glasses!

What could be better than checking out your favorite cable-TV program as Dr. Freeman works on your teeth? Try out our I-glasses to help distract you from what's going on in your mouth.

Before you know it, your dental procedure will be complete and you'll have caught up on the latest soaps, sports, or whatever interests you.



Sedation dentistry

Nervous about having work done? Rest assured—we offer a full range of techniques that controls pain and takes away your fear should you need it.

If you're prone to high anxiety or if you have a gag reflex, just a pill is all you need to put you on your way to healthy teeth and gums. We also offer new methods of numbing the area comfortably, and use nitrous oxide therapy with no after-effects. We're committed to your comfort and safety.



About Dr. Freeman

Dr. Freeman graduated from Columbia University's School of Dental and Oral Surgery and holds a Master of Public Health degree. In addition, he:

- Continues to research and test new dental techniques as he has for the past twenty years
- Teaches at the University of Rochester's Eastman Dental Center as an Assistant Clinical Professor
- Acts as program director of the Eastman Dental Center's *Cosmetic Dentistry Continuum*
- Has received the *Part Time Professor of the Year* award, presented by dental students
- Lectures other dentists frequently
- Has contributed dental articles to the *Daily Messenger*

Call us today at 585.924.2160 for a free consultation. Your future is full of bright smiles!